

## MoM - Minutes of Meeting

**Date:** 13.11.2020

**No.:** 6

**Location:** P35

### Attendees:

Andor Davoti

Aurora Kiese

Sindre Fladvad (meeting leader)

Thomas Stoltenberg (secretary)

### Meeting Notes

- Everyone shared what they have been working on since last meeting:
  - Andor: Made the challenge and solution full size image layouts, started making the rest of the layout for the challenge page.
  - Aurora: worked on the privacy and terms page, both content and code. Also started writing the description for the app images
  - Sindre: Started making the sources page, and added sources used so far. Further worked on making the FAQ accordion.
  - Thomas: Finalizing the challenge main text, and will start revising the solution text after that
- Created a PACT analysis for the app:

### People:

All consumers in Norway with a smartphone. Therefore, it is important that the app is easy to understand and navigate. Clear colors, images, text and smiley faces are used to inform users. The visually impaired can choose a separate function with larger text and images, so that it is easier to read. The scanning function can be difficult for beginners, so there are explained tips

on how to scan an item in the store. Furthermore, there are tips on how to use the app the first time you open it.

### **Activities:**

Compare alternative foods, live more sustainably. The app can be used every time you shop and when you plan a shopping list. It is important that it does not take too long to load information, therefore the images of the products are scaled and optimized for fast loading. The colors of the app are designed to be Montserrat, designed to be readable and most obvious to most people. The size of the text should be eligible for everyone, with a separate function for the visually impaired. The pictures of the foods must be explanatory and easy to see. All products have a white background and are turned in the direction they usually stand on the food shelves. Furthermore, the images are continuously updated when products change the design of the label. Product labels the products contain should be easy to navigate in the app, by clicking on a product label you get more information about what the label indicates.

### **Contexts:**

The grocery store and when to plan/compare items at home. Some grocery stores may have poor signal, so it is important that the app also works with limited connection. The app should be easy to navigate with one hand, so that you can, for example, hold an item in one hand and scan it.

### **Technologies:**

The app works just as well on iOS as on Android and has the same user interface on both operating systems. The app uses large databases with a lot of information on all foods available on the Norwegian market. It is important that these databases are continuously updated when new items become available. Furthermore, the app can be connected to Trumf, Coop and Æ so that customers can easily see items they have purchased and compare these items with other options.

- General points:
  - Remember to always list sources, pictures/icons and similar.
  - Comment over each bit of code (in English)

- Exercise for next meeting: Come up with a suggestion for design and content of the “home”-page.
- Short meeting today, as everyone is working on different modules. We agreed to hold the next meeting on Monday 16th of November - 09:00.